

**B.Com.(Business Analytics)  
Semester - I  
Data Driven Decision Making**

**Time: 2 ½ Hrs.**

**Max. Marks: 50M**

**SECTION I**

**Answer any Five Questions**

**5 × 2M = 10M**

- 1. Question from Unit-1**
- 2. Question from Unit-2**
- 3. Question from Unit-3**
- 4. Question from Unit-4**
- 5. Question from Unit-5**
- 6. Question from Unit-1 (or) Unit-2**
- 7. Question from Unit-3 (or) Unit-4**
- 8. Question from Unit-5**

**SECTION II**

**Answer All the Questions**

**5 × 8M = 40M**

**9.(a) Question from Unit-1**

**(or)**

**(b) Question from Unit-1**

**10.(a) Question from Unit-2**

**(or)**

**(b) Question from Unit-2**

**11.(a) Question from Unit-3**

**(or)**

**(b) Question from Unit-3**

**12.(a) Question from Unit-4**

**(or)**

**(b) Question from Unit-4**

**13.(a) Question from Unit-5**

**(or)**

**(b) Question from Unit-5**